



Oracle Business Intelligence Applications Global Price List

April 17, 2008

All Business Intelligence Technology products are listed only on the Oracle Technology Global Price List, including prerequisites. Application-Specific Full-Use (ASFU) pricing and licensing is not available for Business Intelligence Application Products, unless specifically provided for in a valid Oracle distribution agreement effective prior to August 2, 2007.

Financial Performance Management Applications

	License Price	Software Update License & Support	Licensing Metric	Minimum	Notes
Financial Performance Management Applications					
Hyperion Financial Management - System 9	4,500	990	Application User	25	1
Hyperion Planning - System 9	3,000	660	Application User	25	1
Option: Hyperion Workforce Planning	750	165	Application User	25	2
Option: Hyperion Capital Expense Planning	750	165	Application User	25	2
Strategic Operational Planning	9,500	2,090	Application User	25	
Hyperion Performance Scorecard - System 9	700	154	Application User	25	1
Hyperion Strategic Finance	21,000	4,620	Application User	5	
Hyperion Strategic Finance for Banking	7,000	1,540	Application User	10	
Hyperion Enterprise	2,500	550	Application User	25	
Hyperion Business Modeling	5,000	1,100	Application User	10	
Hyperion Financial Data Quality Management	2,500	550	Application User	25	
Option: Hyperion Financial Data Quality Management Adapter for Financial Management	500	110	Application User	25	2
Option: Hyperion Financial Data Quality Management Adapter Suite	500	110	Application User	25	2
Hyperion Financial Data Quality Management for Hyperion Enterprise	2,000	440	Application User	25	
Option: Hyperion Financial Data Quality Management Adapter Suite	500	110	Application User	25	2,3
Hyperion Data Integration Management	60,000	13,200	Computer	1	4
Option: Hyperion Data Integration Management Source Adapter	50,000	11,000	Computer	1	2,4,5
Option: Hyperion Data Integration Management Team Based Development	15,000	3,300	Computer	1	2,4

Oracle Business Intelligence Applications, Fusion Edition (Siebel Analytics-based products)

Please check the Oracle Business Intelligence Applications Price List Supplement for prerequisite product information.

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The products in the vertical content sections are intended for use only with Siebel CRM applications.

	License Price	Software Update License & Support	Licensing Metric	Minimum	Notes
BI Applications, Fusion Edition - CRM Analytics					
Sales Analytics, Fusion Edition	5,000	1,100	Application User	25	
Service Analytics, Fusion Edition	5,000	1,100	Application User	25	
Contact Center Telephony Analytics, Fusion Edition	5,000	1,100	Application User	25	
Marketing Analytics, Fusion Edition	5,000	1,100	Application User	25	
Pricing Analytics, Fusion Edition	5,000	1,100	Application User	25	
Partner Analytics, Fusion Edition	5,000	1,100	Application User	25	
BI Applications, Fusion Edition - ERP Analytics					
Supply Chain and Order Management Analytics, Fusion Edition	5,000	1,100	Application User	25	
Financial Analytics, Fusion Edition	5,000	1,100	Application User	25	
Procurement & Spend Analytics, Fusion Edition	5,000	1,100	Application User	25	
Human Resources Analytics, Fusion Edition	150	33	Employee		
BI Applications, Fusion Edition - Telecom Analytics					
Telecom Sales Analytics Fusion Edition	5,000	1,100	Application User	25	
Telecom Service Analytics Fusion Edition	5,000	1,100	Application User	25	
Telecom Marketing Analytics Fusion Edition	5,000	1,100	Application User	25	
BI Applications, Fusion Edition - Financial Services Analytics					
Finance Sales Analytics Fusion Edition	5,000	1,100	Application User	25	
Finance Service Analytics Fusion Edition	5,000	1,100	Application User	25	
Finance Marketing Analytics Fusion Edition	5,000	1,100	Application User	25	
Finance Retail Analytics Fusion Edition	5,000	1,100	Application User	25	

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	License Price	Software Update License & Support	Licensing Metric	Minimum	Notes
BI Applications, Fusion Edition - Financial Services Analytics					
Finance Sales Analytics Fusion Edition	5,000	1,100	Application User	25	
Finance Service Analytics Fusion Edition	5,000	1,100	Application User	25	
Finance Marketing Analytics Fusion Edition	5,000	1,100	Application User	25	
Finance Retail Analytics Fusion Edition	5,000	1,100	Application User	25	
Finance Institutional Analytics Fusion Edition	5,000	1,100	Application User	25	
Financial Services Profitability Analytics	5,000	1,100	Application User	50	6
Financial Services Asset Liability Management Analytics	10,000	2,200	Application User	25	
BI Applications, Fusion Edition - Insurance Analytics					
Insurance Sales Analytics Fusion Edition	5,000	1,100	Application User	25	
Insurance Service Analytics Fusion Edition	5,000	1,100	Application User	25	
Insurance Marketing Analytics Fusion Edition	5,000	1,100	Application User	25	
Insurance Partner Manager Analytics Fusion Edition	5,000	1,100	Application User	25	
BI Applications, Fusion Edition - Life Sciences Analytics					
Pharma Sales Analytics Fusion Edition	5,000	1,100	Application User	25	
Pharma Marketing Analytics Fusion Edition	5,000	1,100	Application User	25	
BI Applications, Fusion Edition - Consumer Goods Analytics					
Consumer Goods Trade Funds Analytics, Fusion Edition	5,000	1,100	Application User	25	
BI Applications, Fusion Edition - Public Sector Analytics					
Case Management Analytics Fusion Edition	5,000	1,100	Application User	25	
Real-Time Decision (RTD) Applications					
Intelligent Offer Generation for Call Center Agents	1,500	330	Application User		7
Intelligent Offer Generation Application for Call Center	80,000	17,600	Processor		

PRICING NOTES

1 Customers with pre-System 9 licenses must pay a System 9 Foundation Enablement fee to migrate to the corresponding System 9 licenses.

2 Hyperion product option license quantities must match the number of licenses of the associated Hyperion product. Examples include:

The number of Hyperion Workforce Planning Application User licenses must match the number of Hyperion Planning - System 9.Application Users.

The number of Hyperion Financial Data Quality Management Financial Management Adapter Application User licenses must match the number of Hyperion Financial Data Quality Management Application User licenses.

The number of Hyperion Data Integration Management SAP BW Adapter Computer licenses must match the number of Hyperion Data Integration Management Computer Licenses.

3 When licensing Hyperion Financial Data Quality Management Adapter Suite as an option to Hyperion Financial Data Quality Management for Hyperion Enterprise, only the Tax Adapter and Batch Automation may be used.

4 Hyperion Data Integration Management, Hyperion Data Integration Management Team Based Development, and the Hyperion Data Integration Management Adapters for SAP BW, SAP R3, Peoplesoft and Siebel are licensed by Computer. Each Computer license is limited to support the use of up to 8 CPUs and each Computer license must be licensed in increments of 8 CPUs. Each core is recognized as a CPU. For computers that have more than 8 CPUs, additional Computer licenses must be purchased based upon the amount of CPUs that you are using. For example, if you are using Hyperion Data Integration Management on 12 CPUs, you need to purchase 2 Computer licenses; if you are using Hyperion Data Integration Management on 17 CPUs, you need to purchase 3 Computer licenses.

These programs may be used solely in connection with moving data into and out of a Hyperion Data Store(s) (data/metadata repository(ies) delivered with the Hyperion programs.) These programs may not be used to extract data from a non-Hyperion Data Store(s) to load a custom data warehouse (a data warehouse not built solely from data from a Hyperion Data Store(s)).

The Hyperion Data Integration Management Computer license allows for such program to 1) connect to the following relational databases only: Oracle, Sybase, IBM DB2, MS SQL Server and 2) source from and write to an unlimited number of flat file/XML files. Hyperion Data Integration Management Adapters for SAP BW, SAP R3, PeopleSoft and Siebel must be licensed separately to allow Hyperion Data Integration Management to connect to these additional sources.

5 Following is the list of available Hyperion Data Integration Management Source Adapters, that must be licensed separately: SAP R3, SAP BW, PeopleSoft and Siebel.

6 Financial Services Profitability Analytics is designed to integrate with OFSA. There is no ETL so the Informatica requirement does not apply to Financial Services Profitability Analytics.

7 The number of Intelligent Offer Generation for Call Center Agent licenses must match the number of licenses of Decision Connector for Call Center.

DEFINITIONS

Application User: is defined as an individual authorized by you to use the applicable licensed application programs which are installed on a single server or on multiple servers regardless of whether the individual is actively using the programs at any given time. If you license the Oracle Self Service Work Request option in conjunction with Oracle Enterprise Asset Management, you are required to maintain licenses for the equivalent number of Application Users licensed and you are granted unlimited access to initiate work requests, view work request status and view scheduled completion dates for your entire employee population. Application Users licensed for Oracle Order Management are allowed to manually enter orders directly into the programs but any orders entered electronically from other sources must be licensed separately. For Oracle Sourcing, Oracle iSupplier Portal, and Oracle Services Procurement programs, use by your external suppliers is included with your application user licenses.

Computer: is defined as the computer on which the programs are installed. A Computer license allows you to use the licensed program on a single specified computer.

Employee: is defined as all of your full-time, part-time, temporary employees and all of your agents, contractors and consultants. The quantity of the licenses required is determined by the number of Employees and not the actual number of users. In addition, if you elect to outsource any business function(s) to another company, all of the company's full-time, part-time, temporary employees and agents, contractors and consultants that are providing the outsourcing services for you must be counted for the purposes of determining the number of Employees.

Processor: shall be defined as all processors where the Oracle programs are installed and/or running. Programs licensed on a Processor basis may be accessed by your internal users (including agents and contractors) and by your third party users.

For the purposes of counting the number of processors which require licensing, for a Sun UltraSPARC T1 processor with 4, 6 or 8 cores at 1.0 gigahertz or 8 cores at 1.2 gigahertz for only those servers specified on the Sun Server Table which can be accessed at <http://oracle.com/contracts>, "n" cores shall be determined by multiplying the total number of cores by a core processor licensing factor of .25. For the purposes of counting the number of processors which require licensing for AMD and Intel multicore chips, "n" cores shall be determined by multiplying the total number of cores by a core processor licensing factor of .50. For the purposes of counting the number of processors which require licensing for all hardware platforms not otherwise specified in this section, a multicore chip with "n" cores shall be determined by multiplying "n" cores by a core processor licensing factor of .75.

All cores on all multicore chips for each licensed program for each factor listed below are to be aggregated before multiplying by the appropriate core processor licensing factor and all fractions of a number are to be rounded up to the next whole number. When licensing Oracle programs with Standard Edition One or Standard Edition in the product name, a processor is counted equivalent to a socket.

For example, a Sun UltraSPARC T1 based server installed and/or running the program (other than Standard Edition One programs or Standard Edition programs) on 6 cores would require 2 processor licenses (6 multiplied by a core processor licensing factor of .25 equals 1.50 which is then rounded up to the next whole number which is 2). An Intel or AMD based server installed and/or running the program (other than Standard Edition One programs or Standard Edition programs) on 7 cores would require 4 processor licenses (7 multiplied by a core processor licensing factor of .50 equals 3.50 which is then rounded up to the next whole number which is 4). Two multicore servers for hardware platforms not specified above, installed and/or running the program on 10 cores would require 8 processor licenses (10 multiplied by a core processor licensing factor of .75 equals 7.50 which is then rounded up to the next whole number which is 8).

For the Healthcare Transaction Base program, only the processors on which Internet Application Server Enterprise Edition and this program are installed and/or running are counted for the purpose of determining the number of licenses required. For the iSupport, iStore and Configurator programs, only the processors on which Internet Application Server (Standard Edition and/or Enterprise Edition) and the licensed program are running are counted for the purpose of determining the number of licenses required for the licensed program; under these licenses you may also install and/or run the licensed program on the processors where a licensed Oracle Database (Standard Edition and/or Enterprise Edition) is installed and/or running.

With respect to the Customer Data Hub program, in determining the number of licenses required, only processors on which both Oracle Database Enterprise Edition and the Customer Data Hub program are running in production shall be counted.

For the purposes of the following programs: Configuration Management Pack for Non-Oracle Systems, System Monitoring Plug-in for Hosts, System Monitoring Plug-in for Non Oracle Databases, System Monitoring Plug-in for Non Oracle Middleware and Provisioning Pack, only the processors on which the third party program that is being managed/monitored are running are counted for the purpose of determining the number of licenses required.

For the purposes of the following programs: Application Management Pack for Oracle E-Business Suite, Application Management Pack for Siebel, and Application Management Pack for PeopleSoft, all processors on which the middleware and/or database software that support the respective application program are running are counted for the purpose of determining the number of licenses required.

For the purposes of the following program: Data Integrator - Target Database, each processor on which the data warehouse, data mart or target database is running are counted for the purpose of determining the number of Target Database licenses required.

For the purposes of the following program: Data Integrator - Source Database, each processor on which the source database is running are counted for the purpose of determining the number of Source Database licenses required.

For a complete list of products offered by Oracle Corporation, please visit the Oracle eDelivery site:

<http://edelivery.oracle.com>

GENERAL LICENSING RULES

TERM DESIGNATION

Term licensing available for all Oracle Products. The list price for a term license is based on a specific percentage of the perpetual license price. Annual terms licenses are available from 1 to 5 years: 1 year - 20% of list; 2 year - 35% of list, 3 year - 50% of list, 4 year 60% of list and 5 year 70% of list. Support for all term licenses is 22% of net perpetual fee.

If your Program License does not specify a term, the Program license is perpetual and shall continue unless terminated as otherwise provided in the Agreement.

5 Year Term:

A Program license specifying a 5 Year Term shall commence on the Effective Date of the order and shall continue for a period of 5 years. At the end of the 5 Year Term the Program license shall terminate automatically.

4 Year Term:

A Program license specifying a 4 Year Term shall commence on the Effective Date of the order and shall continue for a period of 4 years. At the end of the 4 Year Term the Program license shall terminate automatically.

3 Year Term:

A Program license specifying a 3 Year Term shall commence on the Effective Date of the order and shall continue for a period of 3 years. At the end of the 3 Year Term the Program license shall terminate automatically.

2 Year Term:

A Program license specifying a 2 Year Term shall commence on the Effective Date of the order and shall continue for a period of 2 years. At the end of the 2 Year Term the Program license shall terminate automatically.

1 Year Term:

A Program license specifying a 1 Year Term shall commence on the Effective Date of the order and shall continue for a period of 1 year. At the end of the 1 Year Term the Program license shall terminate automatically.

ORACLE SUPPORT SERVICES

Oracle Support Services (OSS) offers the following programs: Software Update License & Support to provide customers with the right to Oracle product upgrades and 24x7 support of all Oracle products, and Oracle Advanced Customer Support for a menu of additional services designed to provide an enhanced level of support. Services may vary by country. For availability, contact your local Support Sales representative. For a complete description of Oracle Support Services programs, refer to the Sales Support website at <http://www.oracle.com/Support>

Software Update License & Support

Software Updates License & Support provides customers with the right to product upgrades and 24x7 technical support, and is available for five years from the release date of the product. Product upgrades includes upgraded versions of software, maintenance releases and patches. Customers receive direct access Oracle experts for product-specific questions about installing and operating Oracle software. Web based support is provided via OracleMetaLink. Features of MetaLink include proactive notifications, customized home pages, technical libraries and forums, product life-cycle information, a bug database, and the ability to log technical

Support Renewals

Prices shown on this price list are annual fees that apply to both perpetual and term licenses for first year support only. The price of a technical support renewal for Software Update License & Support is the technical support fees paid for the same licenses in the prior year, increased by the appropriate renewal adjustment. Oracle uses two different renewal adjustments: the Inflationary Adjustment Rate (IAR) and the Local Renewal Adjustment (LRA). Support for all licenses is adjusted by the greater of the LRA or the IAR. In all cases, any valid technical support cap included in a license agreement or ordering document that governs the licenses, limits the renewal adjustment. For more information on renewal adjustments, contact your Support Sales representative.

Advanced Customer Support

Advanced Customer Support is designed to provide an enhanced level of support to Oracle customers. Advanced Customer Support delivers tailored, flexible support solutions built to meet the customers' specific business requirements. Advanced Customer Support customers have the flexibility to purchase standard or combine standard services with specific offerings to provide a full solution.

Contact your local Support Sales representative for Advanced Customer Support information and pricing.

Incident Server Support Packages

Incident Server Support Packages provide incident-based web support for the following limited product sets:

- Oracle Database Server Support Package (2,000 USA (Dollar) for 10 incidents on one server):
Oracle Database Enterprise Edition, Oracle Database Standard Edition, Standard Edition One, Partitioning, Real Application Clusters
- Oracle Application Server Support Package (1,000 USA (Dollar) for 10 incidents on one server):
Internet Application Server Enterprise Edition, Internet Application Server Standard Edition, Internet Application Server Java Edition

With the purchase of Incident Server Support Packages, customers receive access to OracleMetaLink, which provides 24x7 web-based technical support, including web-based Technical Assistance Requests.

Customer Support Services Policies and Definitions

The complete policy can be found in the Technical Support Policies at <http://www.oracle.com/support>

Extended Support

Customers with current Software Updates, License & Support can support their product for a further 3 years, past the initial 5 years from the general availability date of the product, by purchasing Extended Support. Extended Support fees are applied to the desupported Oracle programs only. Extended Support fees consist of the prior year's fee for Software Updates & Support plus the applicable renewal adjustment, plus an additional fee based on the year. Additional fees are as follows:

- Year 6 after product release: 10% of current year's Software Update License & Support
- Year 7 after product release: 20% of current year's Software Update License & Support
- Year 8 after product release: 20% of current year's Software Update License & Support

Extended Support offers the following:

- Updates, fixes and security alerts
- Tax, legal and regulatory updates
- Upgrade scripts
- Technical support
- Major product and technology releases

Sustaining Support

Sustaining Support offered in years 9 and beyond provides technical support—i.e., access to Oracle's online and call-center support—and rights to future products for as long as the customer is purchasing support. Sustaining support is charged as per renewal pricing, found in the "Support Renewals" section above.

Sustaining Support provides:

- Technical Support
- Access to MetaLink/Customer Connection
- Major product and technology releases
- Pre-existing fixes

ORACLE ON DEMAND

Oracle offers complete application, database, and hardware management services, which can help lower a customer's IT maintenance costs and increase support resolution time.

Administration Services

Administration Services are system administration, application technology management and monitoring activities provided remotely by Oracle for licensed Oracle programs. Administration Services are contracted on yearly terms; the billing is annual in advance.

Computer and Administration Services

Computer Services must be sold together with Administration Services. Computer and Administration Services are system administration, application technology management, and monitoring activities for licensed Oracle programs that are provided by Oracle from a data center hosting facility to which the customer has remote applications access. Computer and Administration Services are contracted on yearly terms; the billing is annual in advance.