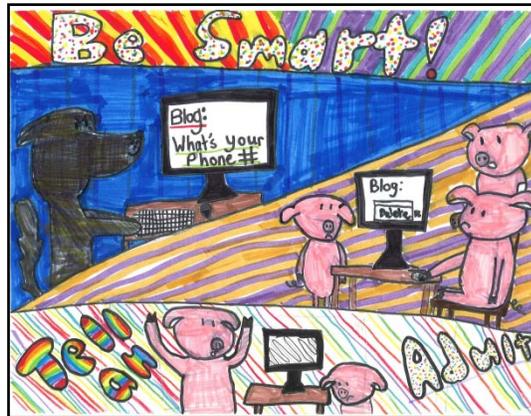
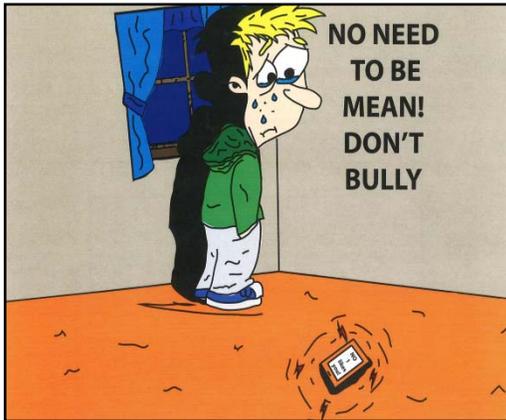
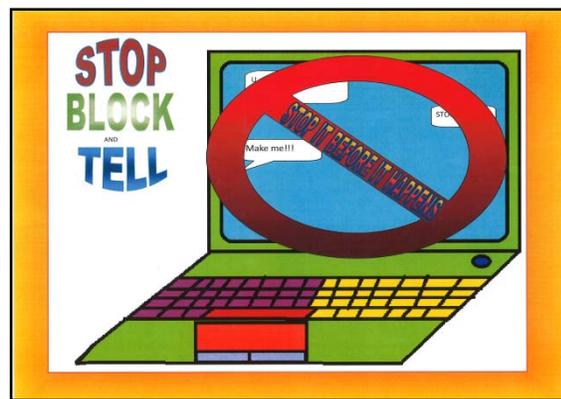


2014 Cyber Security Awareness **2015**
"Kids Safe Online"
 New York State K-12 Poster Contest



Past New York State Winners



Submission Deadline: November 26, 2014

For Additional Information Visit: www.dhSES.ny.gov/ocs

Email Questions to: cyber.outreach@its.ny.gov

Cyber Security Awareness

“Kids Safe Online”

New York State Poster Contest

Official Rules

Eligibility

All public, private, or homeschooled students in Kindergarten through 12th grades in New York State may participate.

Each participating school is permitted to submit up to five (5) posters per grade. How your school decides on the five (5) posters is up to you. Some schools may wish to have a contest and choose the entries; others may just have a teacher or principal choose.

Each participant should receive a Certificate of Participation to acknowledge his/her effort. Please print as many as you need. The certificate is available online at www.dhSES.ny.gov/ocs.

Judging

Posters will be judged by members of the Kids Safe Online Committee on the following criteria: creativity, originality, quality, poster concept, and adherence to technical specifications.

Any entry that infringes upon copyright will not be judged.

Winners

The posters will be grouped into the following categories: K-2, 3-5, 6-8, 9-12. The three (3) best posters in each grade category will be selected based on the judging criteria above. Winners will be notified in early 2015. These winners will be submitted to the National Multi-State Information Sharing and Analysis Center (MS-ISAC) Cyber Security Awareness Calendar Contest held in spring 2015. National contest winners will be included in the 2016 Calendar.

The teacher named on the Entry Identification Tag will be notified by NYS Office of Information Technology Services (ITS) personnel.

All submitted posters will be recognized and receive a Certificate of Merit.

The winning posters will be displayed on the ITS website and may be used in a campaign to raise awareness among children of all ages about Internet and computer safety.

Deadline

Poster entries must be received via US Mail or other courier no later than Wednesday, November 26, 2014. Electronic submission must be made by 3 p.m. on November 26, 2014. Late entries will not be included in the contest .

Posters entries should be mailed to:

Kids Safe Online NYS Poster Contest
NYS Office of Information Technology
Services
Enterprise Information Security Office
1220 Washington Avenue
Building 7A, Floor 4
Albany, NY 12242
Attn: Jessica Smith

Electronic submission can be sent to:
cyber.outreach@its.ny.gov

All entries submitted become the property of ITS and may be used in future ITS publications; as well as, in national, regional, and state cyber and computer security awareness campaigns. Posters will not be returned.

Contest deadline is Friday, November 26, 2014
All posters must be accompanied by an Entry Identification Tag

Cyber Security Awareness

“Kids Safe Online”

New York State Poster Contest

Poster Topics & Technical Specifications

Getting Started

Poster art should illustrate the safe use of the Internet or mobile devices in a positive manner. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being cautious with email
- Being careful not to download malicious code from websites
- How online gaming can be dangerous
- Protecting against identity theft
- Safe use of social networking
- Any original concept that illustrates safe use of the Internet or mobile devices

Topics

Suggested Topics:

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social Networking
- Mobile Devices (smartphones, Tablets)

Additional Information

- Posters can be created individually or in groups of no more than two.

Technical Specifications

Format

- Original handdrawn or electronically created submissions will be accepted.
- Electronic submissions should not use clipart or premade images.
- Text should be dark and large enough to read.
- A variety of media may be used, such as watercolor, pen and ink, crayon, markers, etc. Brighter colors reproduce better. Light pencil marks will not show up.

Layout

- Landscape format

Dimensions

- Minimum – 8.5” (h) x 11” (w)
- Maximum – 9” (h) x 12” (w)

Content

- DO NOT send any artwork that contains trademarked or copyrighted images or brands such as clipart, Disney Characters, Dell, Google, Twitter, Facebook, etc. For additional information on copyright visit: <http://www.copyrightkids.org/>
- Do not put any personal identifying information on the front of the poster.
- Teachers, support staff, and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.

Questions?

Contact ITS at (518) 242-5200 or send email to cyber.outreach@its.ny.gov

Visit the Kids Safe Online Webpage at www.dhses.ny.gov/ocs

Contest deadline is Friday, November 26, 2014
All posters must be accompanied by an Entry Identification Tag



Cyber Security Awareness
“Kids Safe Online”
New York State Poster Contest
Entry Identification Tag

We request a teacher or school contact person confirm this form is accurately completed. Both the poster and Entry Identification Tag should be mailed or submitted electronically to:

Kids Safe Online NYS Poster Contest
New York State Office of Information Technology Services
Enterprise Information Security Office
1220 Washington Avenue
Building 7A, Floor 4
Albany, NY 12242
Attn: Jessica Smith

Electronic submission can be sent to:
cyber.outreach@its.ny.gov

1. The following information should be taped or self affixed to the back (facing out) of the corresponding poster. No staples please.
2. If submitted electronically please label both the poster and the information below with the student (s) full name as the name of the attachments. Delivery will be confirmed within 24 business hours.
3. Each entry must have its own completed information affixed to the back.
-Index cards or mailing labels are acceptable-
3. Please make sure all information is legible.
4. All fields are required.

✂

First Name _____	Last Name _____
Grade _____	Title of Poster _____
Teacher's Name _____	Teacher's Email _____
School Name _____	School District _____
School Address _____	
School Phone Number _____	