

NYS Cyber Outreach

After the recently publicized events, What's Next?

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10th Annual Symposium on Information Assurance
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Empire State Plaza, Albany, NY**



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Agenda

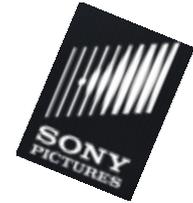
- Recap of the past couple years
- What have we learned?
- Are we doing something wrong?
- Opportunities for Change
- Visionary walk
- Questions, Comments, Discussion



Recap of the past year or so



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What have we learned?

- The media loves a juicy story (maybe we already knew)
- Hacking is serious business
 - Political
 - Revenge, Retribution
 - Financial
- People still do the darndest things
- Good practice has a short memory
- Executives are starting to get it (finally)



Are we doing something wrong?

- Evidently we are
- Inconsistent application of common policy
 - Passwords, removable media, social engineering
- Marginal application outside of IT
 - Business partners and providers/suppliers
- Event driven actions
 - Need to have affirmation that all is OK



Opportunities for Change

- Find a way to engage and ally with
 - Lawyers – standard terms, validate suppliers
 - Auditors – Put steady-state metrics into operation
 - Human Resources – Keep employees aware
- Be able to provide PR reps with accurate data



Visionary walk



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Visionary walk



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**Questions,
Comments,
Discussion**



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Thank You

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