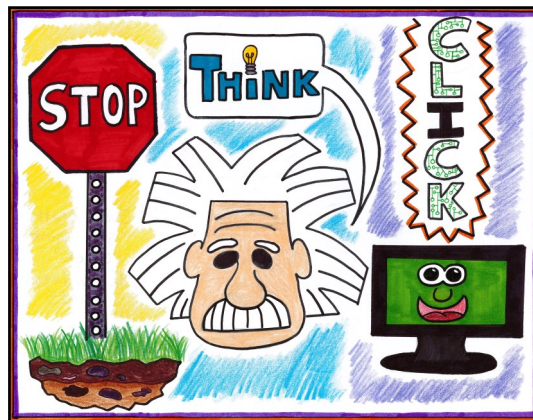


2017

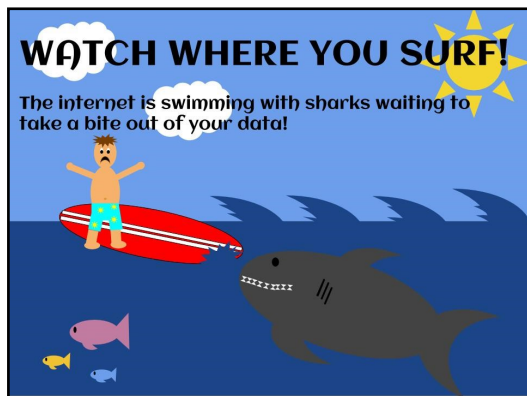
Cyber Security Awareness "Kids Safe Online"

2018

New York State K-12 Poster Contest



Past New York State Winners



Submission Deadline: December 1, 2017

For additional information visit www.its.ny.gov/eiso.

Email questions to cyber.outreach@its.ny.gov.



Office of Information
Technology Services



Cyber Security Awareness

“Kids Safe Online”

New York State Poster Contest

Official Rules

Eligibility

All public, private, or homeschooled students in kindergarten through 12th grade in New York State may participate.

Each participating school is permitted to submit up to five (5) posters per grade. How your school decides on the five (5) posters is up to you. Some schools may wish to have a contest and choose the entries; others may just have a teacher or principal choose.

Each participant should receive a *Certificate of Participation* to acknowledge his/her effort. The certificate is available online at <http://its.ny.gov/kidssafe>. Please print as many as you need.

Judging

Posters will be judged by members of the Kids Safe Online Committee on the following criteria: creativity, originality, quality, poster concept, and adherence to technical specifications.

Any entry that infringes upon copyright will not be judged.

Winners

The posters will be grouped into the following categories: k-2, 3-5, 6-8, 9-12, special education. Three (3) posters in each category will be selected based on the judging criteria above. Winners will be notified in early 2018. These winners will be submitted to the National Multi-State Information Sharing and Analysis Center (MS-ISAC) Cyber Security Awareness Calendar Contest held in the spring of 2018. National contest winners will be included in the 2019 Calendar.

The teacher named on the Entry Identification Tag will be notified by NYS Office of Information Technology Services (ITS) personnel.

The winning posters will be displayed on the ITS website.

Deadline

Poster entries must be received via US Mail or other courier no later than Wednesday, December 1, 2017. Electronic submission must be made by 3 p.m. on December 1, 2017. Late entries will not be included in the contest.

Posters entries should be mailed to:

Kids Safe Online NYS Poster Contest
NYS Office of Information Technology Services
Enterprise Information Security Office
1220 Washington Avenue
Building 5, Floor 1
Albany, NY 12226
Attn: Jessica Smith

Electronic submissions may be sent to cyber.outreach@its.ny.gov.

All entries submitted become the property of ITS and may be used in future ITS publications, as well as in national, regional, and state cyber and computer security awareness campaigns. Posters will not be returned.

Contest deadline is Friday December 1, 2017
All posters must be accompanied by an Entry Identification Tag

Cyber Security Awareness

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Poster Topics & Technical Specifications

Getting Started

Poster art should illustrate the safe use of the Internet or mobile devices in a positive manner. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being cautious with email
- Being careful not to download malicious code from websites
- How online gaming can be dangerous
- Protecting against identity theft
- Safe use of social networking
- Any original concept that illustrates safe use of the Internet or mobile devices

Topics

Suggested Topics:

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social Networking
- Mobile Devices (smartphones, Tablets)

Additional Information

- Posters can be created individually or in groups of no more than two.

Technical Specifications

Format

- Original hand drawn or electronically created submissions will be accepted.
- Electronic submissions should not use clip art or premade images.
- Text should be dark and large enough to read.
- A variety of media may be used, such as watercolor, pen and ink, crayon and markers. Brighter colors reproduce better. Light pencil marks will not show up.

Layout

- Landscape format

Dimensions

- Minimum – 8.5” (h) x 11” (w)
- Maximum – 9” (h) x 12” (w)

Content

- DO NOT send any artwork that contains trademarked or copyrighted images or brands such as clip art, Disney Characters, Dell, Google, Twitter, Facebook, etc.
For additional information on copyright visit <http://www.copyrightkids.org/>
- Do not put any personal identifying information on the front of the poster.
- Teachers, support staff, and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.

Questions?

Contact ITS at (518) 242-5020 or send email to cyber.outreach@its.ny.gov

Visit the Kids Safe Online Webpage at <http://its.ny.gov/kidssafe>

Contest deadline is Friday, December 1, 2017
All posters must be accompanied by an Entry Identification Tag



Cyber Security Awareness
'Kids Safe Online'
New York State Poster Contest
Entry Identification Tag

We request a teacher or school contact to confirm this form is accurately completed. Both the poster and Entry Identification Tag should be mailed or submitted electronically to:

Kids Safe Online NYS Poster Contest
New York State Office of Information Technology Services
Enterprise Information Security Office
1220 Washington Avenue
Building 5, Floor 1
Albany, NY 12226
Attn: Jessica Smith

Electronic submissions may be sent to:
cyber.outreach@its.ny.gov

- 1. The following information should be taped or self affixed to the back (facing out) of the corresponding poster. No staples please.
2. If submitted electronically please label both the poster and the required information below with the student (s) full name as the name of the attachments.
3. Each entry must have its own completed tag affixed to the back.
-Index cards or mailing labels are acceptable-
3. Please make sure all information is legible.
4. All fields are required.
5. Posters without entry tags will not be eligible.

First Name Last Name

Grade School Name

Teacher's Name Teacher's Email

School Phone Number School District

School Address

*If selected as a NYS winner please select how you would like the student identified:

- First name and grade only
Full name, grade and school district