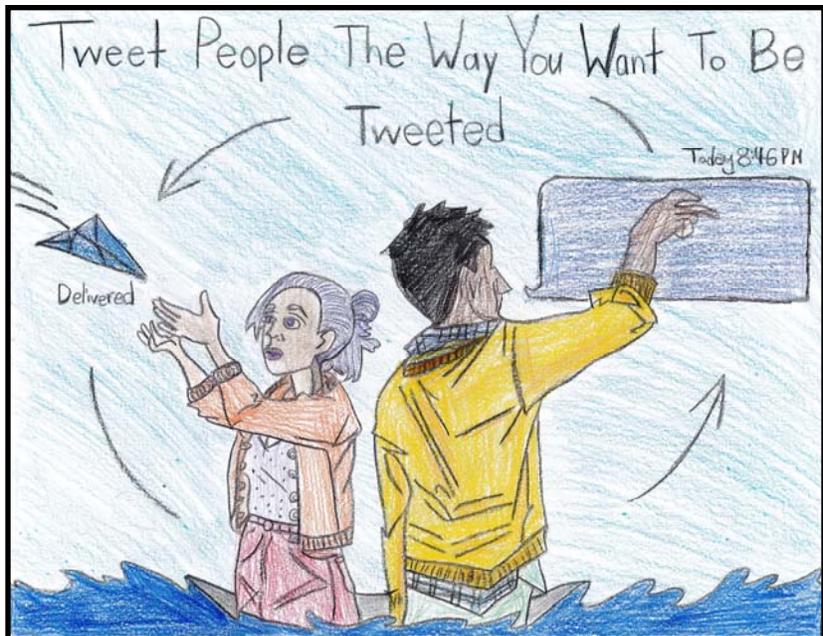
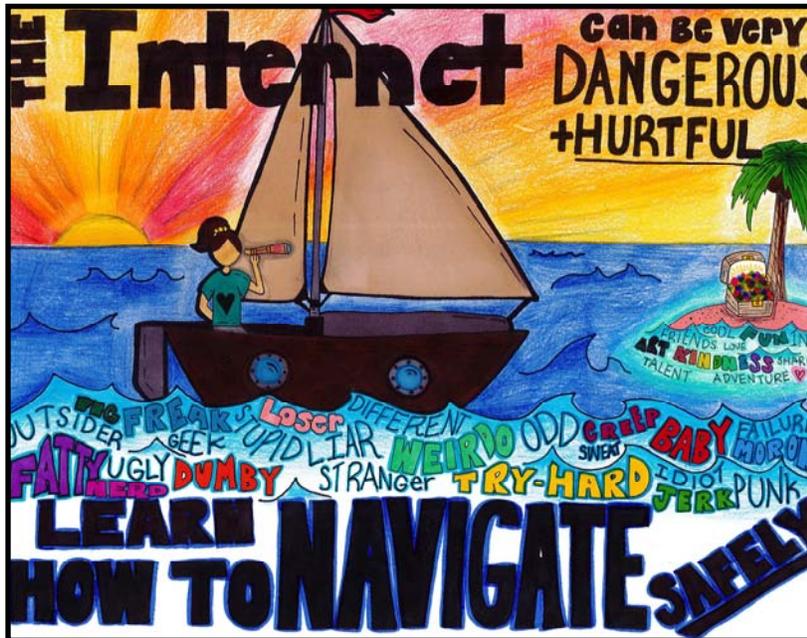


2020-2021 Cyber Security Awareness “Kids Safe Online” New York State K-12 Poster Contest



Submission Deadline: December 18, 2020

For additional information visit <http://its.ny.gov/kidssafe>.
Email questions to cyber.outreach@its.ny.gov.



Office of Information
Technology Services



Cyber Security Awareness

“Kids Safe Online”

New York State Poster Contest

Official Rules

Eligibility

All public, private, or homeschooled students in kindergarten through 12th grade in New York State may participate.

Judging

Posters will be judged by members of the Kids Safe Online Committee on the following criteria: creativity, originality, quality, poster concept, and adherence to technical specifications.

Any entry that infringes upon copyright will not be judged.

Winners

The posters will be grouped into the following categories: K-2, 3-5, 6-8, 9-12, and special education. Three (3) posters in each category will be selected based on the judging criteria above. Winners will be notified in early 2021. These winners will be submitted to the National Multi-State Information Sharing and Analysis Center (MS-ISAC) Cyber Security Awareness Calendar Contest held in the spring of 2021. National contest winners will be included in the 2022 Calendar.

The teacher named on the Entry Identification Tag will be notified by NYS Office of Information Technology Services (ITS) personnel.

The winning posters will be displayed on the ITS website.

ITS will also highlight the poster contest and the winners of the contest in a New York State press release, which will also be featured on the ITS website.

Deadline

Poster entries must be received via US Mail or other courier no later than December 18, 2020. Electronic submission must be made by 5 p.m. on December 18, 2020. Late entries will not be included in the contest .

Posters entries should be mailed to:

Kids Safe Online NYS Poster Contest
NYS Office of
Information Technology Services
Chief Information Security Office
1220 Washington Avenue
Building 5, Floor 4
Albany, NY 12226
Attn: Jessica Smith

Electronic entries should be submitted through the website: <http://its.ny.gov/kidssafe>

All entries submitted become the property of ITS and may be used in future ITS publications, as well as in national, regional, and state cyber and computer security awareness campaigns. Posters will not be returned.

Contest deadline is December 18, 2020
All posters must be accompanied by an Entry Identification Tag



**Office of Information
Technology Services**

Cyber Security Awareness

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New York State Poster Contest

Poster Topics & Technical Specifications

Getting Started

Poster art should illustrate the safe use of the Internet or mobile devices in a positive manner. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being cautious with email
- Being careful not to download malicious code from websites
- How online gaming can be dangerous
- Protecting against identity theft
- Safe use of social networking
- Any original concept that illustrates safe use of the Internet or mobile devices

Topics

Suggested Topics:

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social Networking
- Mobile Devices (smartphones, Tablets)

Additional Information

- Posters are to be created individually with a limit of one entry per student.

Technical Specifications

Format

- Original hand drawn or electronically created submissions will be accepted.
- Electronic submissions should not use clip art or premade images.
- Text should be dark and large enough to read.
- A variety of media may be used, such as watercolor, pen and ink, crayon and markers. Brighter colors reproduce better. Light pencil marks will not show up.

Layout

- Landscape format

Dimensions

- Minimum – 8.5” (h) x 11” (w)
- Maximum – 11” (h) x 14” (w)

Content

- DO NOT send any artwork that contains trademarked or copyrighted images or brands such as clip art, Disney Characters, Dell, Google, Twitter, Facebook, etc.
For additional information on copyright visit <http://www.copyrightkids.org/>
- Do not put any personal identifying information on the front of the poster.
- Teachers, support staff, and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.

Questions?

Contact ITS at (518) 242-5020 or send an email to cyber.outreach@its.ny.gov

Visit the Kids Safe Online Webpage at its.ny.gov/kidssafe

Contest deadline is December 18, 2020
All posters must be accompanied by an Entry Identification Tag



**Office of Information
Technology Services**



Cyber Security Awareness
“Kids Safe Online”
New York State Poster Contest

Entry Identification Tag

We request a teacher or school contact to confirm this form is accurately completed. Both the poster and Entry Identification Tag should be mailed or submitted electronically to:

Kids Safe Online NYS Poster Contest
New York State Office of Information Technology Services
Chief Information Security Office
1220 Washington Avenue
Building 5, Floor 4
Albany, NY 12226
Attn: Jessica Smith

Please submit digital submission with the Electronic Submission Form
<http://its.ny.gov/kidssafe>

1. The following information should be taped or self affixed to the back (facing out) of the corresponding poster. No staples please.
2. Digital submissions should be made online at <http://its.ny.gov/kidssafe>
3. Each entry must have its own completed tag affixed to the back.
-Index cards or mailing labels are acceptable-
3. Please make sure all information is legible.
4. All fields are required.
5. Posters without entry tags will not be eligible.

✂

First Name _____	Last Name _____
Grade _____	School Name _____
Teacher's Name _____	School District _____
Teacher's Email _____	
School Phone Number _____	
School Address _____	